**Template Directions:** Send one of the templates below to prospective buyer clients. Simply fill in your own information in the email signature, and put the buyer’s name where it says BUYER.

**Subject Lines:**

Find your dream home!

Your dream home is out there!

Your dream home is waiting!

Have you found your dream home yet?

Now’s the best time to buy a home!

**Body Text:**

BUYER,

I have helped **dozens of prospective home buyers** find their perfect homes — *and for less money than they initially thought.*

**There is nothing you stand to lose by hiring a real estate agent to help you find your dream home.** After all, the seller of whichever home you choose to buy covers my commission fee.

Meanwhile, **I will do everything in my power** to advocate on your behalf through the entire home-buying process — that includes helping you apply for financing and negotiating for whichever home you ultimately choose.

I’m very familiar with your area and know I can help you find the perfect home for whatever your needs may be.

***Will you take a leap of faith with me?***

Your Name

Your Real Estate Company

Phone: (333) 333-3333

Email: Name@Email.com