Dear [First Name],

I just wanted to drop off this package because I am very familiar with this area and know of buyers currently looking to purchase homes here. **Ever wonder why two identical houses sell for entirely different prices?**

Why does one house sell for $188,000, while another house, identical in every way, brings in $202,000? It just doesn’t make sense.

The truth is, similar homes sell for varying prices all the time. It happens all across the country. It happens in markets large and small.

**Surely, there must be a reason!**

These houses do not sell for more money by accident. No magic trick helped one seller get a better deal than the other. On the contrary, higher sales prices are the direct result of careful planning. However, there are a few secret strategies employed by experienced home sellers.

If you’re willing to meet with me, I will show you howI sell houses for more money and help get homeowners like you the most coin in their pockets.

In the process of selling, you’ll spend an incredible amount of time holding shows for potential buyers. Unfortunately, many are not interested in buying your home. **The average home-showing process takes 3-4 hours.**

I can break down how to make these showings really count. That’s just one of the many things we’ll discuss. If you have any questions, feel free to give me a call at xxx-xxx-xxxx.

Best Regards,

xxxxxxx

Not intended to solicit any properties already listed for sale with another real estate agent.