Dear [First Name],

I know this may seem kind of weird. I’m mailing you a book out of the blue.

I saw your property in **[City Name],** and it looked like no one was living there.

I can provide you a lot of great information on how to sell your home for the most money possible. We can talk about each step you need to take to sell your home and thoroughly review all the best ways to market it.

You may not know this, but it’s much easier to sell a vacant house than an occupied one. Trying to sell a home while a tenant is living there complicates the process for everyone involved — I’ll explain why later on.

Let me know if you have any questions, and if you’re interested in selling your home, I’d be happy to assist you.

Best Regards,

Your Name

Your Real Estate Company

**Phone:** (333) 555-1212

**Email:** Name@Email.com

\* Not intended to solicit any properties already listed for sale with another real estate agent.