**About these templates:** Fill in your former clients’ information, and use these text message templates to keep in touch at various times throughout the year. You can edit them however you’d like depending on your relationship with your former clients and what you want them to know.

**Thank You Buyer:** Thank you again for trusting me with your home purchase. I’ve so enjoyed being your real estate agent, and I hope you and your family enjoy years of precious memories together in your new home! Please let me know if I can be of service to you or anyone you know in the future. I look forward to keeping in touch!

**Thank You Seller:** I just wanted to thank you again for trusting me with the sale of your home. Choosing a real estate agent is a crucial part of any home sale, and I feel honored that you chose to work with me. Please let me know if I can be of service to you or anyone you know in the future. I look forward to keeping in touch!

**Thank You Referral:** Hi HOMEOWNER! I just wanted to thank you for your referral. I feel honored that you recommended me. Thank you again for being such a fantastic client! I look forward to catching up with you soon.

**Anniversary Buyer:** Hi HOMEOWNER!It’s hard to believe it’s been X whole years since you closed on your house! I hope you and your family are enjoying quality time together in your new home. Thank you again for allowing me to help you find it. Let me know if there’s ever anything I can help you with!

**Anniversary Seller:** Hi HOMEOWNER! It’s hard to believe it’s been X whole years since you sold your house! I hope you and your family are enjoying quality time together. Thank you again for allowing me to be a part of your success. Let me know if there’s ever anything I can help you with!

**Holiday:** Wishing you and your family a wonderful holiday season and prosperous new year! I am so grateful we had the chance to work together. Please let me know if I can help you or anyone you know with any real estate-related questions or services.

**Birthday:** Hi HOMEOWNER! Happy Birthday! Wishing you a fantastic year ahead. As always, let me know if there’s anything I can do for you or anyone you know. Enjoy your day!