***Option 1:***

Hi HOMEOWNER! It’s AGENT NAME from BROKERAGE. I recently sent you some information to look over about selling your home, and I was just wondering if you had a chance to read through it.

I’m very familiar with your area, and I know I can sell your house just by getting the right buyers in the door.

My number is XXX-XXX-XXXX. I look forward to hearing from you!

***Option 2:***

Hi HOMEOWNER! It’s AGENT NAME from BROKERAGE. I saw that your home was recently on the market, and I was wondering if you were still interested in selling?

I’d love to sit down and talk with you about the plan I’ve come up with to sell your home for the same price — or even more — than you had it listed before. Just let me know a time that works for you.

My number is XXX-XXX-XXXX. I look forward to hearing from you!