***Option 1:***

Hi HOMEOWNER! It’s AGENT NAME from BROKERAGE. I recently sent you some information to look over about selling your home, and I was just wondering if you had a chance to read through it.

I’m very familiar with your area, and I know I can sell your house just by getting the right buyers in the door.

My number is XXX-XXX-XXXX. I look forward to hearing from you!

***Option 2:***

Hi HOMEOWNER! It’s AGENT NAME from BROKERAGE. I have a buyer who may be interested in seeing your home.

I’d love to schedule a time to come by and check it out for them.

My number is XXX-XXX-XXXX. I look forward to hearing from you!